

Graduate Promotions (GP) is an agency specialising in on-campus graduate recruitment marketing at Higher Education institutions across Europe and the United States. Our clients include a range of investment banks, professional services firms, law firms, management consultants, engineering companies and government agencies seeking to attract the best student talent.

Position: 2-month Marketing Internship focused on UK and Europe

Vacancy: GP is a small company where your contribution will make all the difference. Our marketing internships provides an opportunity to gain experience of working on the delivery and co-ordination of a variety of 'below-the-line' marketing strategies. Most core on-campus activities are delivered through an extensive network of carefully-managed Student Marketers. This Student Marketer Network ('SMN') consists of over 800 individuals (generally students) at 155 Higher Education institutions across Europe who are engaged to perform specific marketing tasks as required.

During your internship you will primarily be working with the Client Services Delivery Team to develop and manage this network and to liaise with GP's client-facing Campaign Management Team on the execution of our cross-Europe campaigns. You will also assist more generally the other business needs of Graduate Promotions. Office-based, your role will involve frequent contact with Student Marketers as they work on campaigns at various campuses to ensure our client expectations are met and exceeded. Part of your role will also be to maintain and develop GP's relationships with our contacts at continental European universities and other relevant institutions.

The role requires excellent organisation and communication skills to manage the flow of information between Student Marketers and the Campaign Management Team. You will be expected to be a good team player, pro-active, an on-the-go problem solver and to relish a fast-paced environment. You must be a quick learner and have a logical and hands-on approach. Fluency in any, or, preferably a combination, of the following languages: French; German; Italian; Spanish; Russian.

Vacancy Type: 2-month Fixed-Term Internship

Field of Work: Promotions and Marketing

Location: Central London

Salary: £18,000 - £18,500 p.a., pro rata

Start Date: Mid January 2010

Finish Date: Mid to Late March 2010

Application Deadline: 14th December 2009

Entry Requirements: Bachelors Degree (minimum 2:2) in any discipline; strong academic record; fluency in one or more of the following languages; French, German, Italian, Spanish, Russian in addition to English.

Skills Required: Excellent organisational and communication skills; confidence; attention to detail; problem-solving ability; teamwork; strong interpersonal skills; strong computer skills; language fluency as above.

Skills Preferred: Full clean UK or EU Driving License (first issued in or prior to December 2008)

Application Procedure:

CV and supporting statement (in 500 words) demonstrating how your skills, qualifications, training and experience make you suitable for the post (please specify that you are applying for the 2- month Marketing Internship)

Contact Details:

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